Welcome to the 2014 Vita Life Sciences Limited Annual General Meeting

herbsofgold™
Dedicated to your health

VitaLife™
Vital for life

VitaHealth®
Enriching Lives . Since 1947

VLS

22 May 2014

Chairman's Welcome Address

Agenda

1. Chairman's Welcome Address
2. Managing Director's Review
3. Ordinary Resolutions
4. Question & Answer Time

Managing Directors Review

Vita Life Sciences overview

- Asia Pacific pharmaceutical and healthcare over-the-counter business involved in the formulating, packaging, sales and distribution of vitamins and supplements
- 800 registered sku of vitamin and supplement sold in 8 countries in the Asia Pacific region
- 2 major brands
  1. VitaHealth: products sold in health food stores and pharmacies throughout Southeast Asia
  2. Herbs of Gold: products sold in health food stores in Australia
- Approx. 400 employees across 8 countries
- ASX listed since 2007 (ASX:VSC)

Positioned to grow with the health conscious Asia Pacific middle class

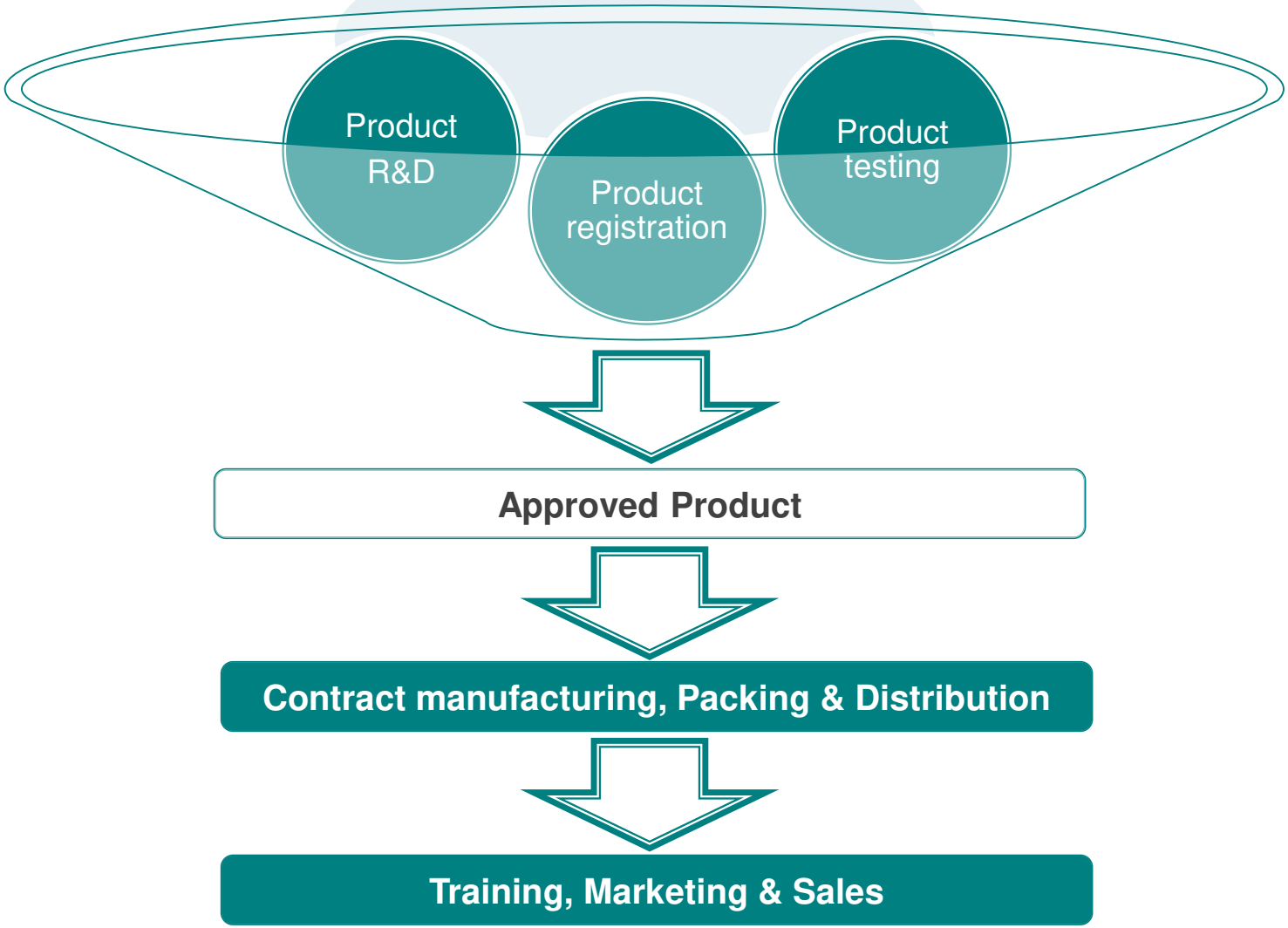
1. Trusted brand portfolio
2. Established footprint in 8 countries
3. Substantial product portfolio offering 800 sku and growing
4. Platform for sustained growth: operations established in 8 Asia Pacific countries
5. Financially disciplined: 19% 3 year revenue CAGR and expansion into 4 new Asian markets has been achieved since 2010 whilst maintaining a net cash balance sheet
6. Strong Asia based management team that thinks internationally but acts locally

Focussed product offering tailored to meet the demands of each market

	VitaHealth® Enriching Lives . Since 1947	herbsofgold™ Dedicated to your health	VitaLife™ Vital for life
Country presence	Malaysia Singapore China Thailand Vietnam Indonesia	Australia Hong Kong	Malaysia
Total no. of products (sku) on sale	~450	~200	~30
Product offering			
Supplements	✓	✓	✓
Vitamins	✓	✓	✓
Minerals	✓	✓	✓
Meal replacement	×	×	✓
Market channels	Health food stores Pharmacies	Health food stores	Direct to customer

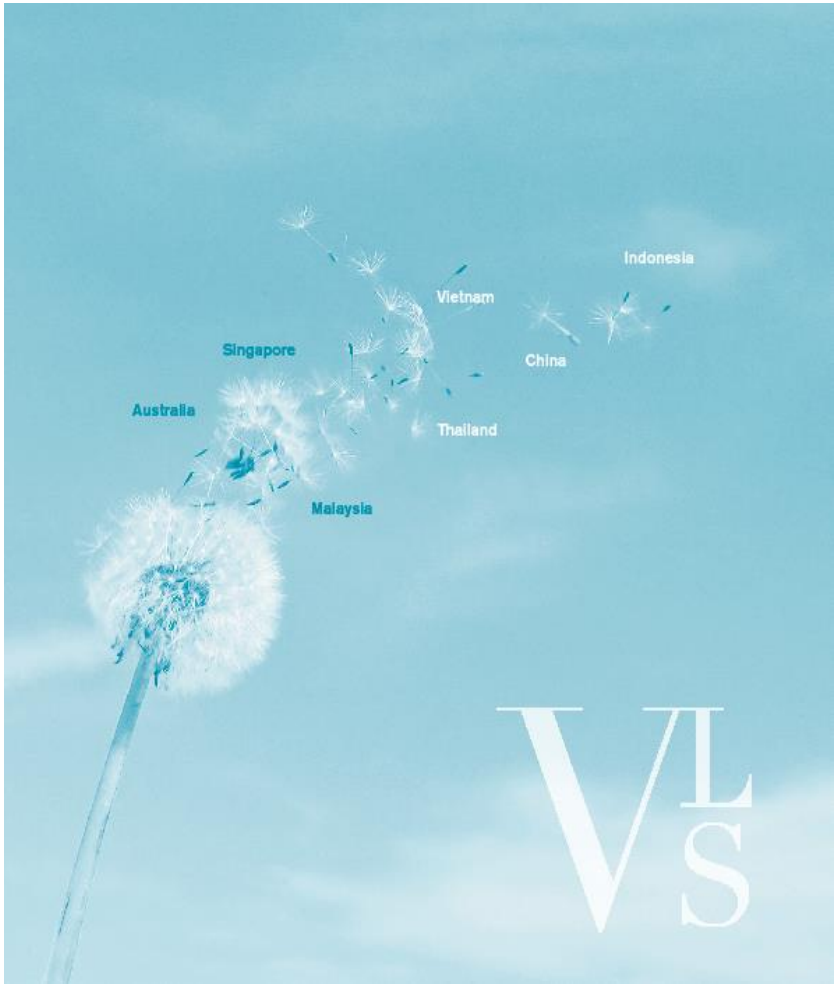
Vita Life Sciences thinks internationally but acts locally

Vita Life Sciences develops, registers and sells proprietary products



Note: Packaging & distribution activities undertaken in part by Vita Life Sciences and in part by the contract manufacturers and distributors.

Vita Life Sciences today

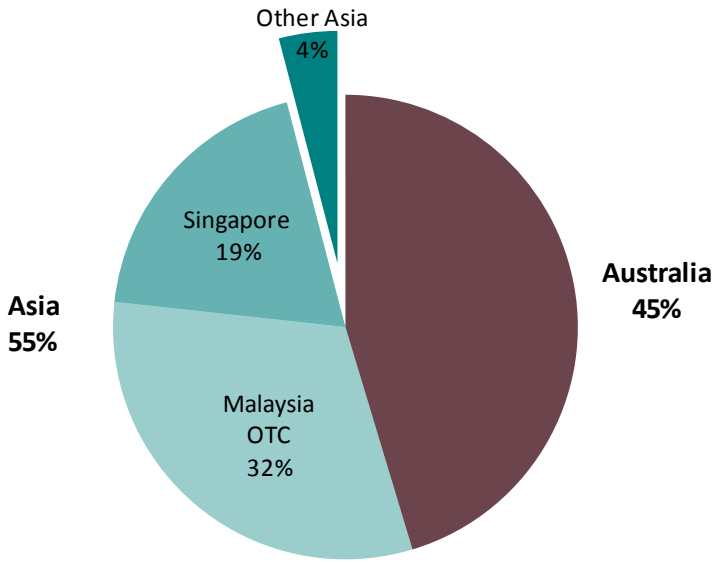


	Population (m)	Business Commenced	2013 Revenue (A$m)
Australia	23	1989	14.2
Malaysia	29	2000	12.3
Singapore	5	1947*	5.7
Hong Kong	7	2006	3.2
Thailand	67	2007	
China	1,351	2008	
Vietnam	89	2010	
Indonesia	247	2015	

* As a retail pharmacy.

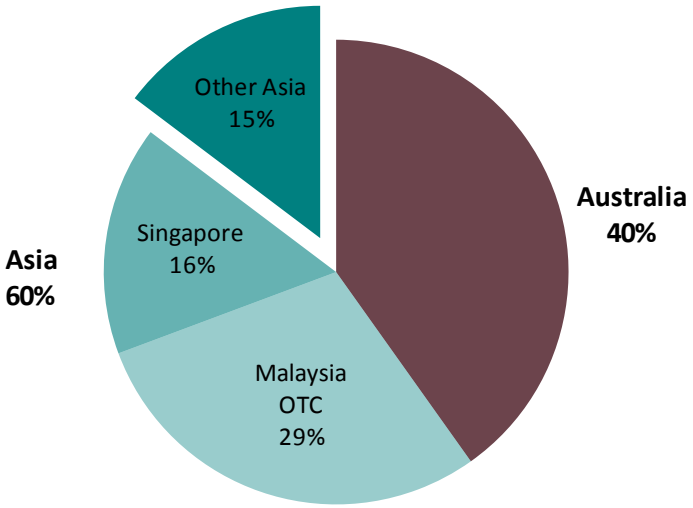
An Asia Pacific platform built for sustained growth

2010 revenue by geography



Total revenue: $21m

2013 revenue by geography



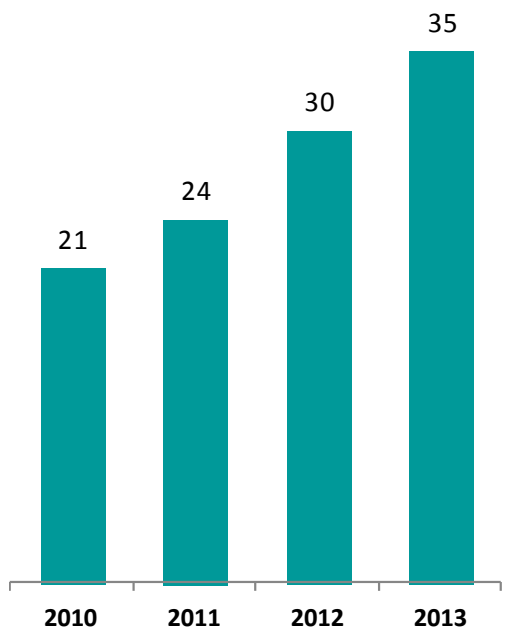
Total revenue: $35m

Thailand, Vietnam, Indonesia, China and Hong Kong are expected to contribute 25% of Group revenue in the medium term

Vita Life Sciences has significant momentum

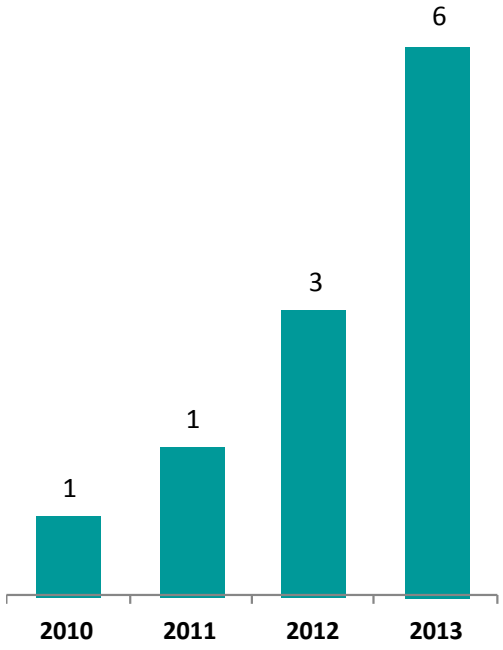
Revenue

(A$m)



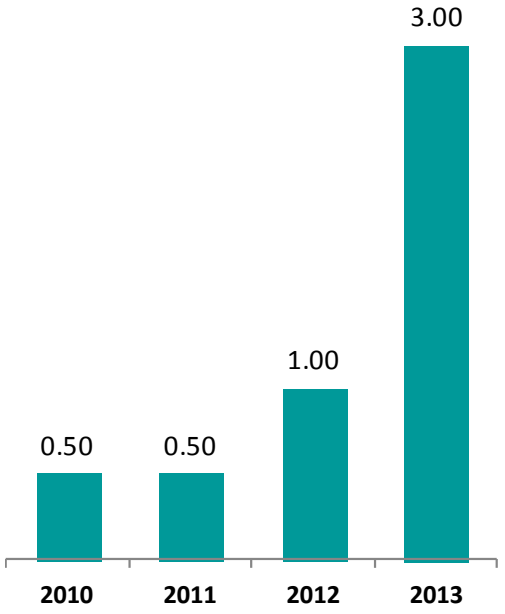
EBIT

(A$m)



DPS

(cps)



Maintaining Business Growth

- Footprint in 8 countries in Asia Pacific
- Strategically positioned to grow with the rapid emergence of the Asian middle class that is health conscious with increasing discretionary spending power
- Australia: Population of 23m; Approximately 7,000 pharmacies and 1,200 health food stores plus grocery.
- Singapore & Malaysia: Combined population of 34m; Approximately 2,100 pharmacies and 700 Chinese medicine halls
- Malaysian MLM industry grew 7% to US$4.67 billion in 2012 and was ranked 7th in the world
- Elsewhere in Asia:
  - The Group's 2008 strategy was to enter markets with 50m+ population. China, Thailand and Vietnam are now established which provide the Group with significant opportunities
  - As products are approved by authorities in Indonesia, the Group expects meaningful sales contributions

Human Capital
(Malaysia & Singapore)

Trading Update

2014 Strategic initiatives

- New consolidated Malaysian premises
- Indonesia: continued to register products in preparation for commencement of operations

Trading update

- Benefits of an enlarged Asia Pacific platform continue to be realized. New markets entered under current management continue to outperform and are expected to contribute 25% of Group revenue in the medium term
- Directors would like to reaffirm full year EBIT guidance

Appendix

Appendix 1 – Profit and Loss

Year ended 31 December	2013	2012	Change
	$ m	$ m	%
Revenue	35.41	30.19	17%
EBITDA	5.62	2.93	92%
EBIT	5.51	2.86	93%
Profit Before Tax	5.52	2.84	94%
Profit After Tax	4.75	2.32	105%
EPS (Diluted - cents)	8.42	4.14	103%
Dividend (cents/share)	3.00	1.00	200%

Appendix 2 – Balance Sheet

Balance Sheet ($ m)	2013	2012
Current assets	20.49	15.58
Non-current assets	1.52	1.23
Total assets	**22.01**	**16.81**
Current liabilities	(5.68)	(5.42)
Non-current liabilities	(0.06)	(0.05)
Total liabilities	**(5.74)**	**(5.47)**
Net assets	**16.27**	**11.34**

Appendix 3 – Cash Flow

Cash Flow ($ m)	2013	2012
Receipts from customers	38.86	32.74
Payments to suppliers and employees	(33.54)	(31.12)
Gross operating cash flow	**5.32**	**1.62**
EBITDA	**5.62**	**2.93**
Ratio of gross operating cash flow to EBITDA	**94.7%**	**55.3%**
Net interest received (paid)	0.07	0.04
Income tax paid	(0.56)	(0.27)
Operating Cash flows	**4.83**	**1.39**
Cash flows from investing activities	**(0.28)**	**0.09**
Net movements in Equity	(0.70)	(0.16)
Cash flows from financing activities	**(0.70)**	**(0.16)**
Net foreign exchance differences	0.10	0.07
Net increase in cash reserves	**3.95**	**1.39**
Cash at beginning of period	5.02	3.63
Cash at end of period	**8.97**	**5.02**

Agenda

1. Chairman's Address
2. Managing Director's Review
3. Ordinary Resolutions
4. Question & Answer Time

Ordinary Resolutions

1. **Remuneration Report**
2. **Re-election of Director – Henry Townsing**
3. **Share buy-back**
4. **Long Term Incentive Plan**

Proxy Summary

RESOLUTIONS	IN FAVOUR	AGAINST	ABSTAIN	PROXY'S DISCRETION	TOTALS
1) Adoption of the Remuneration Report	30,254,874	10,600	3,036,476	44,621	33,346,571
2) Election of Director (Mr H Townsing)	33,048,252	-	253,698	44,621	33,346,571
3) Long Term Incentive Plan	31,849,828	14,350	1,437,772	44,621	33,346,571
4) Share Buy-Back	33,298,886	2,543	521	44,621	33,346,571

Contact Details

Telephone: +61 3 9828 0500

Website: www.vitalifesciences.com.au

Email: enquiries@vitalifesciences.com.au

Head Office: Suite 650, 1 Queens Road, Melbourne, VIC 3004

Disclaimer

This document has been prepared by Vita Life Sciences Limited (**Vita Life**) and comprises written material/slides for a presentation concerning Vita Life.

The presentation is for information purposes only and does not constitute or form part of any offer or invitation to acquire, sell or otherwise dispose of, or issue, or any solicitation of any offer to sell or otherwise dispose of, purchase, or subscribe for, any securities, nor does it constitute investment advice, nor shall it or any part of it nor the fact of its distribution form the basis of, or be relied on in connection with, any contract or investment decision.

Certain statements in this presentation are forward looking statements. You can identify these statements by the fact that they use words such as “anticipate”, “estimate”, “expect”, “project”, “intend”, “plan”, “believe”, “target”, “may”, “assume” and words of similar import. These forward looking statements speak only as at the date of this presentation. These statements are based on current expectations and beliefs and, by their nature, are subject to a number of known and unknown risks and uncertainties that could cause the actual results, performances and achievements to differ materially from any expected future results, performance or achievements expressed or implied by such forward looking statements.

No representation, warranty or assurance (express or implied) is given or made by Vita Life that the forward looking statements contained in this presentation are accurate, complete, reliable or adequate or that they will be achieved or prove to be correct, Except for any statutory liability which cannot be excluded, Vita Life and its respective officers, employees and advisers expressly disclaim any responsibility for the accuracy or completeness of the forward looking statements and exclude all liability whatsoever (including negligence) for any direct or indirect loss of damage which may be suffered by any person as a consequence of any information in this presentation or any error or omission therefrom.

Subject to any continuing obligation under applicable law or any relevant listing rules of the ASX, Vita Life disclaims any obligation or undertaking to disseminate any updates or revisions to any forward looking statements in these materials to reflect any change in expectations in relation to any forward looking statements or any change of events, conditions, or circumstances on which any statement is based. Nothing in these materials shall under any circumstances create an implication that there has been no change in the affairs of Vita Life since the date of this presentation.